

CURRICULUM VITAE
STEFANIE Z. DEMETRIADES

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EDUCATION

2020	PhD	University of Southern California, Los Angeles, CA Communication Dissertation: <i>Cosmopolitan Logics and Limits: Networked Discourse, Affect, and Identity in Responses to the Syrian Refugee Crisis</i> Manuel Castells; Henry Jenkins; Patricia Riley (Chair)
2014	MA	University of Southern California, Los Angeles, CA Public Diplomacy
2009	BA	University of Southern California, Los Angeles, CA International Relations (Summa Cum Laude)

POSITIONS

2022 –	Assistant Professor College of Communication DePaul University
2022 –	Co-Director Center for Media Psychology and Social Influence (COM-PSI) Northwestern University
2021 – 2022	Postdoctoral Research Fellow School of Communication Northwestern University
2020 – 2022	Adjunct Professor Annenberg School for Communication & Journalism University of Southern California

HONORS

2019	Top Papers USC Graduate Research Symposium, Social Sciences Division <i>Moral-political antagonism in Twitter discourses about the Syrian refugee crisis</i>
2017	Top Student Papers NCA, International & Intercultural Communication Division <i>Cosmopolitan dimensions of virality and “The boy in the ambulance”</i>
2016	Top Student Papers (Co-Author) ICA, Political Communication Division

Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack

2012, 2013 Geoffrey Cowan Graduate Scholarship
Annenberg School for Communication and Journalism
University of Southern California
(Awarded annually to two master's students)

GRANTS

Awarded Grants

2022 Chicago Center for Diabetes Translational Research (Co-PI), \$30,000
Vicarious affirmation strategies to improve prediabetes knowledge and risk perception among high-risk Latinx individuals

2021 Delaney Family Foundation (Co-PI), \$38,750
Using culturally-centered narratives to eliminate COVID-19 vaccination disparities among Central African refugees in the U.S.

2020 Media as Sociotechnical Systems Research Support (Co-PI), \$1,000
Mobilizing controversies around facial recognition technology

2018 USC Research Enhancement Fellowship (PI), \$35,000
Cosmopolitan logics and limits: Networked discourse, affect, and identity in responses to the Syrian refugee crisis

2017 Annenberg Summer Educational Institutional Fellowship (PI), \$4,820

2016 Pilot Research Projects in Tobacco Regulatory Science (Co-PI; FDA/NIH), \$10,000
When words speak louder than actions: Changing tobacco and e-cigarette use behavior through vicarious self-affirmation

2016 Annenberg Summer Research Fellowship (Co-PI), \$2,300
When words speak louder than actions: Changing behavior through vicarious self-affirmation

2016 Annenberg Summer Educational Institutional Fellowship (PI), \$1,058

2015 Annenberg Summer Research Fellowship (Co-PI), \$3,200
Can self-affirmation harness support for water conservation regulations?

Grants in Preparation

2022 National Institute of Health (NIH) (co-PI), \$750,000
The therapeutic effects of entertainment media: Toward a prescription of media-based psychology interventions.

PUBLICATIONS

Peer-Reviewed Articles (N = 11)

11. Nabi, R. L., Demetriades, S., Walter, N., Qi, L., & Wang, L. (2022). Media prescriptions for goal achievement: The differential effect of inspiring versus humorous content. *Psychology of Popular Media*
10. Nabi, R. L., Demetriades, S., Walter, N., & Qi, L. (2022). Can a Video a Day Keep Stress Away? A Test of Media Prescriptions. *Health Communication*.
<https://www.tandfonline.com/doi/abs/10.1080/10410236.2022.2134700>
9. Paramithiotis, E., Sugden, S., Papp, E., Bonhomme, M., Chermak, T., Crawford, S. Y., Demetriades, S. Z., Galdos, G., Lambert, B. L., Mattison, J., McDade, T., Pillet, S., & Murphy, R. (2022). Cellular Immunity Is Critical for Assessing COVID-19 Vaccine Effectiveness in Immunocompromised Individuals. *Frontiers in Immunology*, 13.
<https://www.frontiersin.org/articles/10.3389/fimmu.2022.880784>
8. Demetriades, S. Z., Hagen, C., Griffin, D. & Riley, P. (2021) Unsettling victory: Storylines of success and anxiety in news coverage of the decline of ISIS in three U.S. newspapers. *International Journal of Communication*, 15(21). Retrieved from
<https://ijoc.org/index.php/ijoc/article/view/16220>
7. Trope, A., Johnson, D., & Demetriades, S. (2021). Media, making & movement: Bridging media literacy and racial justice through Critical Media Project. *Journal of Media Literacy Education*, 13(2), 43-54. <https://doi.org/10.23860/JMLE-2021-13-2-4>
6. Walter, N., Demetriades, S. Z., & Nabi, R. (2021). Seeing red with rose-colored glasses: Hope as a moderator of the persuasive influence of anger. *Journal of Communication*.
doi.org/10.1093/joc/jqaa037
5. Demetriades, S. Z. (2019). Cosmopolitan dimensions of virality and “The boy in the ambulance.” *Western Journal of Communication*, 1–20. doi.org/10.1080/10570314.2019.1660910
4. Walter, N., Demetriades, S. Z., & Murphy, S. T. (2017). Just a spoonful of sugar helps the messages go down: Using stories and vicarious self-affirmation to reduce e-cigarette use. *Health Communication*, 34, 352–360. [doi:10.1080/10410236.2017.1407275](https://doi.org/10.1080/10410236.2017.1407275)
3. Demetriades, S. Z., & Walter, N. (2016). You should know better: Can self-affirmation facilitate information-seeking behavior and interpersonal discussion? *Journal of Health Communication*, 21, 1131–1140. [doi:10.1080/10810730.2016.1224280](https://doi.org/10.1080/10810730.2016.1224280)
2. Walter, N., Demetriades, S. Z., & Murphy, S. T. (2016). Involved, united, and efficacious: Could self-affirmation be the solution to California’s drought? *Health Communication*, 32, 1161–1170. [doi:10.1080/10410236.2016.1217451](https://doi.org/10.1080/10410236.2016.1217451)
1. Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack. *International Journal of Communication*, 10, 19. Retrieved from
<http://ijoc.org/index.php/ijoc/article/view/5387>

Articles Under Review

Saucier, C., Demetriades, S. Z., Walter, N. (2022). *Thirty years since Kunda: Addressing critiques to reimagine a model of motivated reasoning*.

Book Chapters

Demetriades, S. Z., Walter, N., & Cohen, J. (In Press) Parasocial experiences in the political arena. In R. Forster (Ed.) *Handbook of Parasocial Experiences*. New York, NY: Oxford University Press.

Walter, N., Demetriades, S. Z., & Dobmeier, C. (In Press) The power of misinformation: Why it happens and how to stop it. In A. Goodboy & K. Schultz (Eds.) *Introduction to Communication Studies: Translating Communication Scholarship into Meaningful Practice* (2nd ed.). Dubuque, IA: Kendall-Hunt.

Demetriades, S. Z. (2022). Communication self-assessment. In S. Lewis & R. Weintraub (Eds.) *InCredible Communication*. London, UK: Bloomsbury Publishing.

CONFERENCE PRESENTATIONS

Demetriades, S. Z., Walter, N., Abhari, R., & Horvat, E. A. (2022). *Dying to fit in: How Interpersonal Network Structures and Conversations Shape Covid-19 Vaccine Acceptance, Knowledge, and Conspiracy Beliefs*. Presentation at the Annual Conference of the National Communication Association. New Orleans, LA.

Nabi, R. L., Demetriades, S., Walter, N., Qi, L., & Wang, L. (2022). *Media prescriptions for goal achievement: The differential effect of inspiring versus humorous content*. Presentation at the Annual Conference of the National Communication Association. New Orleans, LA.

Demetriades, S. Z., Abhari, R., Horvat, E. A., Walter, N. (2022). *Theorizing, mapping, and analyzing digital health information as a communication ecology*. Presentation at the ICA Post-Conference on Digital Health Communication: Issues and Perspectives. Dijon, France.

Nabi, R., Demetriades, S.Z., Walter, N., & Qi, L. (2022). *Can a video a day keep stress away? A test of media prescriptions*. Presentation at the Annual Conference of the International Communication Association. Paris, France.

Suresh, S., Demetriades, S.Z., Fuentes, L., Walter, N., Montoya, J., Plant, A., Barker, K., Carranza, J., Ovañanos, C. (2022). *In search of entertainment-education's effects: Storylines and calls to a sexual and reproductive health hotline in Mexico*. Poster presentation at the Kentucky Conference on Health Education. Lexington KY.

Demetriades, S. Z., & Pearl, A., (2020). *The post-pandemic panopticon: Critical questions for facial recognition technology in higher education*. Presentation at the Society for Research into Higher Education conference on Digital Technology, Lockdown and the Post-Pandemic University.

Demetriades, S. Z. (2020). *Static ideals and active negotiations of cosmopolitanism: A case study of international volunteers in the Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association.

- Walter, N., Demetriades, S. Z., & Nabi, R. (2020). *The right way to be angry: How hope offsets the negative effects of anger*. Presentation at the Annual Conference of the International Communication Association.
- Demetriades, S. Z. (2019). *United by displacement: Group style and identity among international volunteers in Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association. Baltimore, MD.
- Demetriades, S. Z. (2019). *Us vs us (and them): Identity and antagonism in Twitter narratives about the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association. Washington, DC.
- Demetriades, S. Z. (2019). *Moral-political antagonism in Twitter discourses about the Syrian refugee crisis*. Presentation at the University of Southern California Graduate Research Symposium. Los Angeles, CA.
- Demetriades, S. Z. (2018). *The invasion of the U.S. media by Islamic State narratives: A data analytics approach to narrative analysis*. Presentation at the Annual Conference of the National Communication Association. Salt Lake City, UT.
- Walter, N., Demetriades, S. Z., & Murphy, S. (2018). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Poster presentation at the USC Annenberg Graduate Fellowship Research and Creative Project Symposium. Los Angeles, CA.
- Riley, P., Demetriades, S. Z., Evans, S., & Noyes, A. (2018). *My future or yours? Eliding voices in strategy development*. Presentation at ICA Preconference. Prague, Czech Republic.
- Demetriades, S. Z. (2017). *The boy in the ambulance and cosmopolitan dimensions of virality*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Walter, N., Demetriades, S. Z., & Murphy, S. (2017). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Riley, P., Hollihan, T., Hagen, C., Demetriades, S. Z., Kelly, R. (2017). *The evolution of ISIS arguments as socio-material narratives*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Riley, R., Kim, C., Demetriades, S. Z., Hagen, C., Wang, G., Guth, K. (2017). *Ontologically (in)secure European futures: A critical analysis of social media conversations on the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association. San Diego, CA.
- Demetriades, S. Z. (2016). *Ambivalence as comic corrective: A Burkean analysis of Sarah Koenig's Serial*. Presentation at the Annual Conference of the National Communication Association. Philadelphia, PA.
- Demetriades, S.Z., & Walter, N. (2016). *You should know better: Can self-affirmation facilitate information seeking and interpersonal discussion?* Poster presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.

Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). *Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack*. Presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.

Walter, N., Demetriades, S. Z., & Murphy, S. (2016). *Involved, united, and efficacious: Could self-affirmation be the solution to California's drought?* Presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.

INVITED PRESENTATIONS

Demetriades, S. Z. (2022). *COVID-19 and health equity: Lessons from health communication*. Presentation for Made to Save/Civic Nation.

Demetriades, S. Z. (2022). *What's hope got to do with it? Tapping into emotion for civic engagement and health equity*. Presentation at the Center for Communication and Health, Northwestern University, Chicago IL.

Walter, N., & Demetriades, S. Z. (2018). *Self-affirmation and sustainability: The case study of the California drought*. Presentation at the Society for Personality and Social Psychology (SPSP) Annual Conference Atlanta, GA.

Walter, N., & Demetriades, S. Z. (2017). *When words speak louder than actions: Changing E-cigarette use through vicarious self-affirmation*. Presentation at the Center of Regulatory Science, Los Angeles, CA.

TEACHING

Assistant Professor, DePaul University

2022 Introduction to Health Communication (Undergraduate)
Communication Technology & Society (Undergraduate)

Adjunct Professor, Northwestern University

2022 Introduction to Human Computer Interaction in Health Communication (Graduate)

Adjunct Professor, University of Southern California

2022 Crisis Communication (Graduate)
2021 Managing Communication (Graduate)
Strategic Corporate Communication (Graduate)
2018 Public Speaking (Undergraduate)

Teaching Assistant, University of Southern California

2020 Contours of Change in Media and Communication (Undergraduate)
2018 Qualitative Research Methods in Communication (Graduate)
2017 Communication and Mass Media (Undergraduate)
2016 Communication and Social Science (Undergraduate)

ADDITIONAL ACTIVITIES AND TRAINING

2021	Inclusive Teaching Practicum Searle Center for Advancing Learning & Teaching, Northwestern University
2019 – 2021	Critical Media Project University of Southern California
2019	Future Faculty Teaching Institute Center for Teaching Excellence, University of Southern California
2019	Essentials of Grant Proposal Writing Grant Training Center
2017	Annenberg-Oxford Media Policy Summer Institute Programme for Comparative Media Law and Policy, University of Oxford
2017	Focus Groups Annenberg Summer Institute for Methods and Statistics
2016	Mixed Methods Oxford University
2016	Historiography, Archives, and Cultural History Annenberg Summer Institute for Methods and Statistics

EDITORIAL BOARDS

2022 –	<i>Review of Communication Research</i>
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AD HOC REVIEWING

2020 –	<i>Health Communication</i>
2020 –	<i>Media Psychology</i>
2021–	<i>National Communication Association</i>
2021 –	<i>Review of Communication Research</i>
2021 –	<i>Journal of Communication</i>
2020–	<i>International Communication Association</i>
2022–	<i>Communication Monographs</i>

MEMBERSHIPS

International Communication Association
National Communication Association
Association of Internet Researchers

REFERENCES

Nathan Walter

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