

CURRICULUM VITAE
STEFANIE Z. DEMETRIADES

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EDUCATION

2020	PhD	University of Southern California, Los Angeles, CA Communication Dissertation: <i>Cosmopolitan Logics and Limits: Networked Discourse, Affect, and Identity in Responses to the Syrian Refugee Crisis</i> Manuel Castells; Henry Jenkins; Patricia Riley (Chair)
2014	MA	University of Southern California, Los Angeles, CA Public Diplomacy
2009	BA	University of Southern California, Los Angeles, CA International Relations (Summa Cum Laude)

POSITIONS

2022 –	Assistant Professor College of Communication DePaul University
2021 – 2022	Postdoctoral Research Fellow School of Communication Northwestern University
2020 – 2022	Adjunct Professor Annenberg School for Communication & Journalism University of Southern California

HONORS

2019	Top Papers USC Graduate Research Symposium, Social Sciences Division <i>Moral-political antagonism in Twitter discourses about the Syrian refugee crisis</i>
2017	Top Student Papers NCA, International & Intercultural Communication Division <i>Cosmopolitan dimensions of virality and “The boy in the ambulance”</i>
2016	Top Student Papers (Co-Author) ICA, Political Communication Division <i>Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack</i>
2012, 2013	Geoffrey Cowan Graduate Scholarship

Annenberg School for Communication and Journalism
 University of Southern California
 (Awarded annually to two master's students)

GRANTS

Awarded Grants

- 2022 Chicago Center for Diabetes Translational Research (Co-PI), \$30,000
Vicarious affirmation strategies to improve prediabetes knowledge and risk perception among high-risk Latinx individuals
- 2021 Delaney Family Foundation (Co-PI), \$38,750
Using culturally-centered narratives to eliminate COVID-19 vaccination disparities among Central African refugees in the U.S.
- 2020 Media as Sociotechnical Systems Research Support (Co-PI), \$1,000
Mobilizing controversies around facial recognition technology
- 2018 USC Research Enhancement Fellowship (PI), \$35,000
Cosmopolitan logics and limits: Networked discourse, affect, and identity in responses to the Syrian refugee crisis
- 2017 Annenberg Summer Educational Institutional Fellowship (PI), \$4,820
- 2016 Pilot Research Projects in Tobacco Regulatory Science (Co-PI; FDA/NIH), \$10,000
When words speak louder than actions: Changing tobacco and e-cigarette use behavior through vicarious self-affirmation
- 2016 Annenberg Summer Research Fellowship (Co-PI), \$2,300
When words speak louder than actions: Changing behavior through vicarious self-affirmation
- 2016 Annenberg Summer Educational Institutional Fellowship (PI), \$1,058
- 2015 Annenberg Summer Research Fellowship (Co-PI), \$3,200
Can self-affirmation harness support for water conservation regulations?

Grants in Preparation

- 2022 Mercury Project (Co-I), \$977,000
Countering misinformation through narratives
- 2022 National Institute of Health (NIH) (co-PI), ~\$750,000
The therapeutic effects of entertainment media: Toward a prescription of media-based psychology interventions.

PUBLICATIONS

Peer-Reviewed Articles (N = 9)

9. Murphy, R. L., Paramithiotis, E., Sugden, S., Papp, E., Bonhomme, M., Chermak, T., Crawford, S., Demetriades, S. Z., Lambert, B. L., Mattison, J., McDade, T., Pillet, S. (Forthcoming)

- Cellular immunity is critical for assessing COVID-19 vaccine effectiveness in immunocompromised individuals. *Frontiers in Immunology*.
8. Demetriades, S. Z., Hagen, C., Griffin, D. & Riley, P. (2021) Unsettling victory: Storylines of success and anxiety in news coverage of the decline of ISIS in three U.S. newspapers. *International Journal of Communication*, 15(21). Retrieved from <https://ijoc.org/index.php/ijoc/article/view/16220>
 7. Trope, A., Johnson, D., & Demetriades, S. (2021). Media, making & movement: Bridging media literacy and racial justice through Critical Media Project. *Journal of Media Literacy Education*, 13(2), 43-54. <https://doi.org/10.23860/JMLE-2021-13-2-4>
 6. Walter, N., Demetriades, S. Z., & Nabi, R. (2021). Seeing red with rose-colored glasses: Hope as a moderator of the persuasive influence of anger. *Journal of Communication*. doi.org/10.1093/joc/jqaa037
 5. Demetriades, S. Z. (2019). Cosmopolitan dimensions of virality and “The boy in the ambulance.” *Western Journal of Communication*, 1–20. doi.org/10.1080/10570314.2019.1660910
 4. Walter, N., Demetriades, S. Z., & Murphy, S. T. (2017). Just a spoonful of sugar helps the messages go down: Using stories and vicarious self-affirmation to reduce e-cigarette use. *Health Communication*, 34, 352–360. doi:10.1080/10410236.2017.1407275
 3. Demetriades, S. Z., & Walter, N. (2016). You should know better: Can self-affirmation facilitate information-seeking behavior and interpersonal discussion? *Journal of Health Communication*, 21, 1131–1140. doi:10.1080/10810730.2016.1224280
 2. Walter, N., Demetriades, S. Z., & Murphy, S. T. (2016). Involved, united, and efficacious: Could self-affirmation be the solution to California’s drought? *Health Communication*, 32, 1161–1170. doi:10.1080/10410236.2016.1217451
 1. Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack. *International Journal of Communication*, 10, 19. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/5387>

Articles Under Review

- Nabi, R., Demetriades, S.Z., Walter, N., & Qi, L. (2022). *Can a video a day keep stress away? A test of media prescriptions*.
- Nabi, R., Demetriades, S.Z., Walter, N., & Qi, L. (2022). *Media prescriptions for goal achievement: The differential effect of inspiring versus humorous content*.

Book Chapters

- Demetriades, S. Z., Walter, N., & Cohen, J. (In Press) Parasocial experiences in the political arena. In R. Forster (Ed.) *Handbook of Parasocial Experiences*. New York, NY: Oxford University Press.
- Demetriades, S. Z. (2022). Play to your strengths: Communication style self-assessment. In S. Lewis & R. Weintraub (Eds.) *InCredible Communication*. London, UK: Bloomsbury Publishing.

CONFERENCE PRESENTATIONS

Demetriades, S. Z., Abhari, R., Horvat, E. A., Walter, N. (2022) *Theorizing, mapping, and analyzing digital health information as a communication ecology*. Presentation at the ICA Post-Conference on Digital Health Communication: Issues and Perspectives. Dijon, France.

Nabi, R., Demetriades, S.Z., Walter, N., & Qi, L. (2022). *Can a video a day keep stress away? A test of media prescriptions*. Presentation at the Annual Conference of the International Communication Association. Paris, France.

Suresh, S., Demetriades, S.Z., Fuentes, L., Walter, N., Montoya, J., Plant, A., Barker, K., Carranza, J., Ovañanos, C. (2022). *In search of entertainment-education's effects: Storylines and calls to a sexual and reproductive health hotline in Mexico*. Poster presentation at the Kentucky Conference on Health Education. Lexington KY.

Demetriades, S. Z., & Pearl, A., (2020). *The post-pandemic panopticon: Critical questions for facial recognition technology in higher education*. Presentation at the Society for Research into Higher Education conference on Digital Technology, Lockdown and the Post-Pandemic University.

Demetriades, S. Z. (2020). *Static ideals and active negotiations of cosmopolitanism: A case study of international volunteers in the Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association.

Walter, N., Demetriades, S. Z., & Nabi, R. (2020). *The right way to be angry: How hope offsets the negative effects of anger*. Presentation at the Annual Conference of the International Communication Association.

Demetriades, S. Z. (2019). *United by displacement: Group style and identity among international volunteers in Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association. Baltimore, MD.

Demetriades, S. Z. (2019). *Us vs us (and them): Identity and antagonism in Twitter narratives about the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association. Washington, DC.

Demetriades, S. Z. (2019). *Moral-political antagonism in Twitter discourses about the Syrian refugee crisis*. Presentation at the University of Southern California Graduate Research Symposium. Los Angeles, CA.

Demetriades, S. Z. (2018). *The invasion of the U.S. media by Islamic State narratives: A data analytics approach to narrative analysis*. Presentation at the Annual Conference of the National Communication Association. Salt Lake City, UT.

Walter, N., Demetriades, S. Z., & Murphy, S. (2018). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Poster presentation at the USC Annenberg Graduate Fellowship Research and Creative Project Symposium. Los Angeles, CA.

- Riley, P., Demetriades, S. Z., Evans, S., & Noyes, A. (2018). *My future or yours? Eliding voices in strategy development*. Presentation at ICA Preconference. Prague, Czech Republic.
- Demetriades, S. Z. (2017). *The boy in the ambulance and cosmopolitan dimensions of virality*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Walter, N., Demetriades, S. Z., & Murphy, S. (2017). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Riley, P., Hollihan, T., Hagen, C., Demetriades, S. Z., Kelly, R. (2017). *The evolution of ISIS arguments as socio-material narratives*. Presentation at the Annual Conference of the National Communication Association. Dallas, TX.
- Riley, R., Kim, C., Demetriades, S. Z., Hagen, C., Wang, G., Guth, K. (2017). *Ontologically (in)secure European futures: A critical analysis of social media conversations on the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association. San Diego, CA.
- Demetriades, S. Z. (2016). *Ambivalence as comic corrective: A Burkean analysis of Sarah Koenig's Serial*. Presentation at the Annual Conference of the National Communication Association. Philadelphia, PA.
- Demetriades, S.Z., & Walter, N. (2016). *You should know better: Can self-affirmation facilitate information seeking and interpersonal discussion?* Poster presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.
- Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). *Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack*. Presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.
- Walter, N., Demetriades, S. Z., & Murphy, S. (2016). *Involved, united, and efficacious: Could self-affirmation be the solution to California's drought?* Presentation at the Annual Conference of the International Communication Association. Fukuoka, Japan.

INVITED PRESENTATIONS

- Demetriades, S. Z. (2022). *COVID-19 and health equity: Lessons from health communication*. Presentation for Made to Save/Civic Nation.
- Demetriades, S. Z. (2022). *What's hope got to do with it? Tapping into emotion for civic engagement and health equity*. Presentation at the Center for Communication and Health, Northwestern University, Chicago IL.
- Walter, N., & Demetriades, S. Z. (2018). *Self-affirmation and sustainability: The case study of the California drought*. Presentation at the Society for Personality and Social Psychology (SPSP) Annual Conference Atlanta, GA.

Walter, N., & Demetriades, S. Z. (2017). *When words speak louder than actions: Changing E-cigarette use through vicarious self-affirmation*. Presentation at the Center of Regulatory Science, Los Angeles, CA.

TEACHING

2022	Introduction to Human Computer Interaction in Health Communication (Graduate Seminar) Adjunct Professor, Northwestern University
2022	Crisis Communication (Graduate Seminar) Adjunct Professor, University of Southern California
2021	Managing Communication (Graduate Seminar) Adjunct Professor, University of Southern California
2021	Strategic Corporate Communication (Graduate Seminar) Adjunct Professor, University of Southern California
2019, 2020	Contours of Change in Media and Communication (Undergraduate Lecture) Teaching Assistant, University of Southern California
2020	Fashion, Media and Culture (Undergraduate Lecture) Teaching Assistant, University of Southern California
2018	Public Speaking (Undergraduate Lecture) Instructor of Record, University of Southern California
2018	Qualitative Research Methods in Communication (Graduate Seminar) Teaching Assistant, University of Southern California
2017	Communication and Mass Media (Undergraduate Lecture) Teaching Assistant, University of Southern California
2016	Sound Clash: Popular Music and American Culture (Undergraduate Lecture) Teaching Assistant, University of Southern California
2016	Communication and Social Science (Undergraduate Lecture) Teaching Assistant, University of Southern California
2015	Sports and Social Change (Undergraduate Lecture) Teaching Assistant, University of Southern California

ADDITIONAL ACTIVITIES AND TRAINING

2021	Inclusive Teaching Practicum Searle Center for Advancing Learning & Teaching, Northwestern University
2019 – 2021	Critical Media Project University of Southern California
2019	Future Faculty Teaching Institute Center for Teaching Excellence, University of Southern California

- 2019 Essentials of Grant Proposal Writing
Grant Training Center
- 2017 Annenberg-Oxford Media Policy Summer Institute
Programme for Comparative Media Law and Policy, University of Oxford
- 2017 Focus Groups
Annenberg Summer Institute for Methods and Statistics
- 2016 Mixed Methods
Oxford University
- 2016 Historiography, Archives, and Cultural History
Annenberg Summer Institute for Methods and Statistics

EDITORIAL BOARDS

- 2022 – *Review of Communication Research*

AD HOC REVIEWING

- 2020 – *Health Communication*
- 2020 – *Media Psychology*
- 2021 – *Review of Communication Research*
- 2021 – *Journal of Communication*
- 2022– *Communication Monographs*

MEMBERSHIPS

- International Communication Association
- National Communication Association
- Association of Internet Researchers

REFERENCES

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